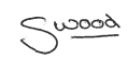
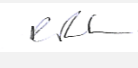


Autec Design Ltd t/a ABC Anchors

Cookie Policy

Version 2.0 | June 2026 | Replaces previous CookieYes-generated policy

	Name	Date / Signature
Prepared by	Sian Wood	 18.06.2026
Reviewed by	Robert Robinson	 18.06.2026
Approved by	Robert Robinson	 18.06.2026

This Cookie Policy explains how Autec Design Ltd, trading as ABC Anchors (“we”, “us”, “our”), uses cookies and similar technologies on our website at www.abcanchors.co.uk (“the Website”).

For more information about our data protection practices generally, please see our **Privacy Policy**.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work, work more efficiently, and to provide reporting information to website owners.

Cookies set by the website owner (Autec Design Ltd t/a ABC Anchors) are called “first-party cookies”. Cookies set by parties other than the website owner are called “third-party cookies”. Third-party cookies enable third-party features or functionality to be provided on or through the Website (such as analytics, embedded video, and advertising).

2. Why Do We Use Cookies?

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for the Website to operate — we refer to these as “strictly necessary” or “essential” cookies. Other cookies enable us to track and understand how visitors use the Website, to provide functional features, and to support relevant advertising. This is described in more detail below.

3. Types of Cookies We Use

3.1 Necessary Cookies

Necessary cookies are required to enable the basic features of the Website, such as providing secure log-in or remembering your consent preferences. These cookies do not store any personally identifiable data.

Cookie	Duration	Description
ssr-caching	Less than 1 minute	Set by Wix and indicates how the site was rendered.
XSRF-TOKEN	Session	Enhances browsing security by preventing cross-site request forgery.
hs	Session	Set by the Wix platform for security purposes.
svSession	13 months	Set by Wix to identify unique visitors and track a visitor's session on the site.
bSession	1 hour	Set by Wix in connection with load balancing to improve user experience.
consent-policy	12 months	Set by Wix to store your cookie consent preferences.
VISITOR_PRIVACY_METADATA	6 months	Set by YouTube to store your cookie consent state for the current domain.
fedops.logger.defaultOverrides	1 minute	Set by Wix to measure the stability and effectiveness of the Website.

3.2 Functional Cookies

Functional cookies help perform certain functions such as sharing content on social media, collecting feedback, and other embedded third-party features.

Cookie	Duration	Description
VISITOR_INFO1_LIVE	6 months	Set by YouTube to measure bandwidth and determine the video player interface shown to the user.
ytidb::LAST_RESULT_ENTRY_KEY	Never expires	Set by YouTube to store the last search result clicked, used to improve relevance of future results.

3.3 Analytics Cookies

Analytics cookies help us understand how visitors interact with the Website, including the number of visitors, bounce rate, and traffic sources.

Cookie	Duration	Description
ga*	13 months	Set by Google Analytics to store and count page views.
_ga	13 months	Set by Google Analytics to calculate visitor, session and campaign data for the site's analytics reports. Stores information anonymously and assigns a randomly generated number to recognise unique visitors.
YSC	Session	Set by YouTube to track views of embedded videos.

3.4 Advertisement Cookies

Advertisement cookies are used to provide visitors with advertisements relevant to their interests and to measure the effectiveness of advertising campaigns. These cookies are only activated where you have given consent.

Cookie	Duration	Description
_fbp	3 months	Set by Facebook (Meta) to store and track interactions for advertising purposes.
__Secure-YNID	6 months	Set by YouTube to help protect user security and prevent fraud, particularly during login.
__Secure-ROLLOUT_TOKEN	6 months	Set by YouTube to manage feature rollout and experimentation.
_gcl_aw	3 months	Set by DoubleClick (Google Ads) to understand user interaction with the site and advertising.

4. Third-Party Services

Our Website uses the following third-party services, which may set their own cookies:

- Wix.com Ltd — website hosting and content management
- Google Analytics — website analytics
- Facebook (Meta) — advertising and remarketing
- YouTube — embedded video content

5. Data Retention

Data collected through cookies is retained for the duration specified in the tables above, or until you withdraw consent. Where no specific duration is given, data is retained for no longer than 26 months.

6. International Data Transfers

Some cookies set on our Website (including those set by Google, Meta and YouTube) may result in data being transferred to and processed in the United States. Where this occurs, we rely on appropriate safeguards such as the EU–US Data Privacy Framework or Standard Contractual Clauses, as adopted by the relevant third party.

7. Managing Cookie Preferences

You can modify your cookie settings at any time by clicking the ‘Consent Preferences’ / ‘Cookie Settings’ button on our Website. This allows you to revisit the cookie consent banner and update your preferences or withdraw your consent.

You can also manage or delete cookies through your browser settings. Below are links to guidance for managing cookies in major browsers:

Chrome: support.google.com/accounts/answer/32050

Safari: support.apple.com/en-in/guide/safari/sfri11471/mac

Firefox: support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox

Edge / Internet Explorer: support.microsoft.com (search 'delete cookie files')

Please note that blocking or deleting some cookies may affect the functionality of the Website.

8. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in legislation, technology, or the cookies used on the Website. Any changes will be posted on this page with an updated version number and date.

9. Contact Us

If you have any questions about this Cookie Policy or our use of cookies, please contact us:

Autec Design Ltd t/a ABC Anchors
Email: sales@abcanchors.co.uk
Phone: 01380 850885
Post: Stockley Road, Heddington, Nr. Calne, Wilts SN11 0PS
Website: www.abcanchors.co.uk

Amendment Record

Version	Date	Description of Change	Author
1.0	Original	Initial issue — generated by CookieYes (Wix cookie policy generator)	
2.0	June 2026	Converted to ABC Anchors document template. Added Data Retention, International Data Transfers, and Document Control sections. Standardised contact details and version control. No change to underlying cookie categories or third-party services identified.	Robert Robinson